

★ Apica WebExcellence

Comprehensive real world solutions for capacity planning and performance testing



The Apica *WebExcellence™* Suite combined with the Apica *WebExcellence™* methodology enable Apica to test, monitor, accelerate and protect all websites and web applications whether hosted on cloud, traditional or hybrid infrastructures. By incorporating a process of CPI – Continuous Performance Improvement, Apica can ensure that industry best practices are implemented while maximizing your Web Performance. The result will keep users happy today, tomorrow and in the future.

” Apica provided us with automated testing that, when accompanied by their personal touch and human analysis of the data, allowed us to troubleshoot all of our bottlenecks. It was literally like being able to attach a hundred plus users to a debugger!

Richard Bethell
Software Development Director

“The average online shopper will wait four seconds before going to a competitor. Amazon studies showed a 1% decrease in sales for every 0.1s increase in response times”

Web Performance problems have a well documented impact on the bottom line for companies that rely on their website for e-commerce, communication, community building, gaming or transaction intensive applications.

Identifying and resolving performance issues requires a comprehensive approach combining the best technology and the best expertise. Apica is the premier web performance testing and monitoring company who provides state of the art expertise and easy to use cloud based SaaS (Software-as-a-Service) performance tools that test, analyze and monitor all aspects of the web infrastructure to identify current and potential issues. Apica’s comprehensive solutions ensure accurate and rapid results.

Apica’s comprehensive four part methodology ensures your site performs at its maximum potential today and tomorrow.

Performance testing and measurement

Apica *LoadTest™* is a cloud-based test environment which measures total system performance, capacity thresholds and the resource usage of every function that impacts performance.

Total performance monitoring and health check 24x7

Apica *WebPerformance™* keeps you aware of the health of your system from all browsers and locations. This cloud based service ensures that you know of issues before they become problems.

Monitor your website using Firefox and Selenium

Apica *Watch™* is the new service from Apica that lets you monitor your website in a true end user perspective using Firefox. You can easily measure and analyze the details of your web page, including all components like stylesheets, images, videos and third party calls like Facebook, Twitter, etc.

Insure online performance and stability—No Matter What

Apica *WebOverload™* cloud based service protects performance and systems from unplanned abnormally high load situations.



Apica LoadTest

State of the art load and capacity testing

- ▶ Cloud-based infrastructure simulates real-world load conditions.
- ▶ Scripts define custom user scenarios aligned with performance and business goals.
- ▶ Testing – external cloud agents measure all browsers and geographical profiles.
- ▶ CPI™ – Continuous Performance Improvement ensures timely accurate results.
- ▶ Reporting identifies capacity and load thresholds and pinpoint problem areas.



Apica WebPerformance

Total performance monitoring – 24/7

- ▶ Cloud-based customizable performance monitoring provides constant awareness of uptime vs. response time.
- ▶ Identifies issues and sends real time alerts via SMS or e-mail BEFORE trouble is noticed.
- ▶ Generates a complete history of response times, SLA, and system events. Data is correlated with response time & visitor data.
- ▶ Apica *ServerMonitor*™ compares performance data behind the firewall (lightweight installation).



Apica Accelerator

Turbo charge performance

- ▶ Leading Industry technology leverages a Dynamic CDN (Content Distribution Network) and utilizes http acceleration to cache static content.
- ▶ Guarantees performance improvement of up to 40X speed increase from current levels.
- ▶ Deployed on cloud based pre-configured, optimized hardware with tested parameters.



Apica WebOverload

Assure site performance against worst case load

- ▶ Apica *WebOverload*™ protects users and systems from peak conditions that far exceed expectations and capacity.
- ▶ Guarantees that circumstances beyond expectations keep site, database and performance within acceptable norms.
- ▶ Cloud based service with simple integration protects database and hybrid services.

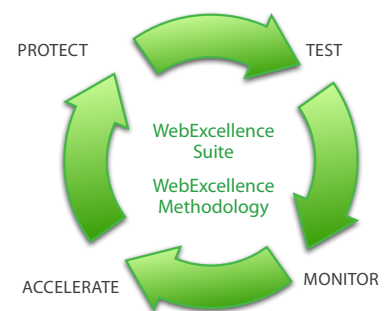


Apica Watch

Accurate Actionable Results. Fast.

Apica Watch™ is the new service from Apica that lets you monitor your website in a true end user perspective using Firefox. You can easily measure and analyze the details of your web page, including all components like stylesheet, images, videos and third party calls like Facebook, Twitter, etc.

The Apica *WebExcellence*™ Methodology uses the CPI (Continuous Performance Improvement) cycle of industry best practices to ensure accurate, timely results.



The Apica *Insight*™ team has extensive technical experience optimizing all standard VM, database, web services and CMS systems as well as expertise with the business requirements of rich media, transaction intensive, financial, gaming and e-commerce sites.

Cloud expertise – Apica deploys testing and monitoring from the cloud and has specific expertise to ensure maximum performance on cloud and hybrid based systems.

